

F.No. A/3020/7/Awareness-cum demonstration/23/CPA/539-551

भारत सरकार/ Government of India

कृषि एवं किसान कल्याण मंत्रालय/ Ministry of Agriculture and Farmer Welfare
कृषि एवं किसान कल्याण विभाग/ Department of Agriculture and Farmer Welfare
विपणन एवं निरीक्षण निदेशालय/ Directorate of Marketing and Inspection
e-mail: dmilabs-agri@nic.in

Dated: 14.12.2023

OFFICE MEMORANDUM

Subject:- Awareness-cum-Demonstration-reg.

In-Charge of ROs/RALs/CAL may refer this office earlier OM dated 8th December 2023 on the subject cited above. In consideration of the financial year 2023-24 to be end on 31.04.2024, it is hereby instructed to all RALs/CALs to conduct **at least one programme** in every month from **January to March 2024**.

The RALs/CALs are hereby instructed to identify the School/Colleges/Institutes etc, where the Programme will be conducted as per the target fixed in the preceding paragraph within 22nd December 2023 positively to enable this office to process the financial proposals. The other content of the OM dated 08.12.2023 will be remained same.

Enclose:- as stated

O/c (Dr. Ashish Mukherjee)
Director of Laboratories
14/12/2023

To,

1. I/c ROs Chandigarh, Bhopal, Chennai, Hyderabad, Jaipur, Kochi, Kolkata, Lucknow, Delhi, Mumbai.
2. I/c RALs Amritsar, Bhopal, Chennai, Kochi, Jaipur, New Delhi, Kolkata, Kanpur, Guntur, Mumbai.
3. I/c CAL, Nagpur.

Copy to:

1. Dy.AMA I/c Extension and Publicity Division Ho, Faridabad with reference to the said MOM.
2. Director (Admin), HO, Faridabad.
3. Joint AAMA, HO, Faridabad.

भारतसरकार/Government of India

कृषि एवं किसान कल्याण मंत्रालय / Ministry of Agriculture and Farmer Welfare
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विपणन एवं निरीक्षण निदेशालय / C&A Section, Directorate of Marketing and Inspection
न्यू सी.जी.ओ. काम्प्लेक्स प्रधानकार्यालय एन. एच.- 4 फरीदाबाद 121001
E-mail: dmilabs-agri@nic.in

Dated: - 08/12/2023

OFFICE MEMORANDUM

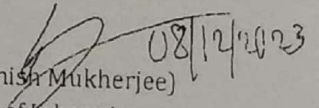
Subject: - Awareness-cum-Demonstration -reg.

In charge of ROs/RALs/CAL may refer MOM dated 7th November 2023 issued by Extension Division, where in at point, 5& 7(c), it has been mentioned that at least 6 programme per lab/per year should be conducted under the guidance of CAL Nagpur. The awareness -cum-demonstration programme of adulteration in Agricultural commodities should be organised by RALs at various Schools, Colleges, and Central/State Government Premises etc in their respective regions.

In-Charge ROs/RALs/CAL are instructed to conduct the programme at various institute mentioned above from January 2024, onwards and up to 31st December 2024 each RALs should conduct at least 6 programme, and submit the report to CAL Nagpur and a copy endorsed to HO, Faridabad as per the performa enclose herewith. The feedback form is also enclosed. The monthly report should be submitted through Google form within 2nd of subsequent month. The link of Google form will be shared shortly.

As per the approval of competent authority, Rs.40,000/- will be allocated per lab/per year for conducting the Demonstration/ Awareness programme. The expenditure may cover the cost of rent of stall, tenting cost, material for testing, distribution of awareness material, and all such other cost required for the Demonstration/ Awareness/Display of the programme for the checking of adulteration process in agricultural commodities.

Enclose: - as stated


(Dr. Ashish Mukherjee)
Director of Laboratories

To,

1. I/c ROs Chandigarh, Bhopal, Chennai, Hyderabad, Jaipur, Kochi, Kolkata, Lucknow, Mumbai, Delhi.
2. I/c RALs Amritsar, Bhopal, Chennai, Kochi, Jaipur, New Delhi, Kolkata, Kanpur, Guntur, Mumbai, Rajkot.
3. I/c CAL, Nagpur.

Copy to:

1. Dy. AAMA I/C Extension and Publicity Division HO, Faridabad with reference to the said MOM.
2. Director (Admin), HO, Faridabad.
3. Joint AAMA, HO, Faridabad.

Report Format

Awareness – cum – Demonstration Programme of Adulteration in Agricultural Commodities .

1. Name of School / College/Institute :-
2. Address :-
3. No. of Participants:-
4. Demonstrator (s) :-
5. Practical Tests Performed :-
6. Feedback :- Excellent/V. Good/Good/ Fair.
 - a. Quality of Demonstration:-
 - b. Procedure of Test :-
 - c. Mini Lab. Kit :-
 - d. Simplicity / Practicability of Procedures :-

(I/c RAL)

Feed back

(For the Demonstration program to show the adulteration in various agricultural products under Agmark conducted by -----)

1. Name of School/college/Institute:

2. Address :

3. Rating :

(i) Quality of Demonstration
Fair Good Very Good Excellent

(ii) Procedure of test
Fair Good Very Good Excellent

(iii) Mini Lab kit
Fair Good Very Good Excellent

(iv) Simplicity /
Practicability of Procedure
Fair Good Very Good Excellent

(v) Overall
Average Good very Good Excellent

Suggestions / Comments :

Signature with stamp
of Authorized person of institute