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### **Press Release**

Hon'ble Minister of Agriculture and Farmers' Welfare Shri Radha Mohan Singh's address at the launch of Agmark online portal in Krishi Bhawan today.

- Online applications related to Agmark certification have been made to facilitate farmers and packers.
- Agmark online system is being implemented across the country to conduct quality control functions.
- The processing of Agmark certification application will be available 24x7.
- There is a provision of online receipt of fees in new online application.

**New Delhi:** Minister of Agriculture and Farmers' Welfare Shri Radha Mohan Singh today launched the online software for Agmark. He said that fulfilling Prime Minister's Digital India dream and following its footsteps, the application processes related to Agmark certification are being done online by the Directorate of Marketing & Inspection (DMI). The process of application will be simple, quick, transparent and 24x7.

He informed that the Agmark online system is being implemented across the country to conduct quality control functions. Through the Agmark online system, certificate of authorisation (domestic), permission of printing press, permission of laboratories (domestic) and services related to laboratory information management system will be provided online.

The Minister said that the existing procedures for Agmark certification were in physical form and time consuming. The use of modern technologies by the National Informatics Center has made these processes easy, reliable and cost effective by providing online electronic mode. In the new online application system, there are provisions for online receipt of fees from the applicants. Payment will be received in digital mode through [bharatkosh.gov.in](http://bharatkosh.gov.in) website.

He further added that Agmark is a certification mark for agricultural produces, assuring that these conform to grade standards under Agricultural Produce (Grading & Marking) Act, 1937 and relevant Rules notified by Directorate of Marketing & Inspection (DMI), Department of Agriculture, Cooperation and Farmers' Welfare, Ministry of Agriculture & Farmers'

Welfare. He pointed out that in order to increase farmers' income, Agmark grade standards for 223 agricultural commodities have been notified under the provisions of the Act. The purpose is to provide fair price to the farmer and packer and quality goods for their price to consumers.

He concluded by wishing success to Agmark's online software and said it has become necessary for us to explore all possibilities so that maximum benefits from this software program can be reached to the farmers and packers.

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